



Basehor-Linwood Education Foundation and VFW Post 11499 25th Annual Basehor Car Show

06 April 2022

Good morning, sir/ma'am, as car show season starts for 2022, I am looking forward to a very eventful year! This year is our 25th Annual Basehor Car Show, the Silver Anniversary! Wow, what an achievement, we are the big show with the small town, relaxed fit and feel, and one of the biggest shows in the Kansas City metro area! The show will be held September 10, 2022. This year, we will be co-located with Basehor's annual 'Small town Saturday' celebration, this will increase our visitor traffic by several hundred people and provide an opportunity for your business to be seen by thousands of spectators.

I write on behalf of the Basehor-Linwood Education Foundation (BLEF) and the Basehor VFW Post #11499. Our many volunteers are working hard for our show, and we should see another record attendance this year! (Last year 302 cars registered). All funds raised during this event, be it through donations, entry fees, raffles, or concessions, will be used to support our community, specifically, Basehor-Linwood School District and VFW Post #11499. BLEF, a 501 C-3 organization, annually provides multiple student scholarships and Teacher Incentive Grants, which greatly benefit our area students, teachers and schools. The VFW, (also 501c) as you are aware, supports our local Veterans and the community at large. (Each year, the VFW places National flags along the main road of Basehor, KS, conducts a Memorial Day service at the local cemetery, and provides military honors at veteran funerals.)

At the show, we provide gift bags to the first 250 entries, filled with coupons, flyers and various items from our donating sponsors and businesses. We also give out many car related door prizes and conduct a silent auction during the show. We would greatly appreciate any monetary donation, gift cards/certificates, silent auction items, or donation you would be willing to provide. We want to make the 2022 Basehor Car Show a success for our community, the BLEF and the VFW. All donors will have their name or business placed on the car show web site, a sponsor board, displayed during the show. Donors will also receive recognition throughout the show, (in DJ announcements) as well as the remainder of the school year. Attached you will find the forms for donations, once again, thank you for your support.

I want to thank many of you for your donations in prior years, and if you can, please contribute this year. Please contact me at 208-406-9429 or basehorcarshow@gmail.com to make any necessary coordination. Thank you in advance for your help and generosity, and we look forward to working with you for the show!

Sincerely

Richard D Kiggins

Richard Kiggins

VFW #11499

Car Show Chairman



BUSINESS SPONSORSHIP/DONATION/VENDOR FORM 25th ANNUAL BASEHOR CAR SHOW –

On September 10th, 2022, we will have many volunteers working hard to put on the 25th Annual Basehor Car Show! Money is raised at this event through donations, entry fees, raffles, and concessions. We provide gift bags to the first 200-250 entries filled with various items from donating businesses. We also give out door prizes and have a silent auction! By donating, your business can be directly exposed to over 300 vehicle entries as well as over 1,000 automotive enthusiast spectators. Listed below are the many ways your business can help the 2022 Car Show Team.

SPONSORSHIP: You can donate via check or cash. You are essentially “sponsoring” a trophy to be given away to car show winners. Sponsorship is divided into 4 levels:

- **PLATINUM** - \$250 DONATION (includes a booth space and 1 car entry)
 - Name listed on an award/Trophy,
 - Sponsor Commemorative Appreciation Wall Plaque
 - Name announced throughout the Show and during Awards Ceremony
 - Name displayed on 4’ x 8’ Sponsor Board
 - Link to donating company website listed on www.basehorcarshow.com
 - **GOLD** - \$100 DONATION (includes a booth space and 1 car entry)
 - Name listed on an award/Trophy
 - Name announced throughout the Show and during Awards Ceremony
 - Name displayed on 4’ x 8’ Sponsor Board
 - Name announced periodically during Show and during Awards Ceremony
 - Link to donating company website listed on www.basehorcarshow.com
 - **SILVER** - \$50 DONATION (includes a booth space and 1 car entry)
 - Name co-listed on an award/Trophy, along with another Silver Sponsor
 - Name displayed on 4’ x 8’ Sponsor Board
 - Name announced periodically during Show and during Awards Ceremony
 - Link to donating company website listed on www.basehorcarshow.com
 - **BRONZE** - \$25 DONATION
 - Name displayed on 4’ x 8’ Sponsor Board, to be displayed during show
 - Name announced periodically during Show and during Awards Ceremony
 - Link to donating company website listed on www.basehorcarshow.com
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DONATIONS:

- Door Prizes – Drawings are held throughout the day with each of the car show entries receiving a donated prize. Items can be as simple as caps & t-shirts, tools, gift certificates, etc., or as elaborate as ticket packages, lodging, or higher value merchandise. This is a great opportunity to donate obsolete and overstock items!
 - Grab Bags – Each of the 1st 250 vehicle entries receives a “grab bag”, a small token of appreciation for bringing their vehicles out to show. Any *literature, catalogs, food coupons, or other small items* promoting YOUR business are greatly appreciated. We ask that you submit 200-250 similar or identical items if possible. Smaller quantities are still gladly accepted, but, obviously, cannot reach ALL participants.
 - Silent Auction - An area will be set up to showcase items that will be bid on throughout the day and awarded to the highest bidder.
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Please complete and return the enclosed Business Sponsorship/Donation/Vendor Form.
SPONSORSHIP/DONATION FORM: Basehor Car Show 2022, P.O. Box 280 Basehor, KS 66007
25th Annual Car Show - September 10th, 2022 www.basehorcarshow.com
Thank you for your generosity, and we look forward to working with you!!

Company Name:

Company Contact:

Address:

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____ (Please include a business card)

PLATINUM - \$250 DONATION GOLD - \$100 DONATION

SILVER - \$50 DONATION BRONZE - \$25 DONATION

Name to place on Trophy: _____

Company web address: _____

DONATION: Contact us to arrange pickup of the items donated.

Door Prizes

Item description _____ Number of Items _____

Grab Bags

Item description _____ Number of items _____

Silent Auction

Item description _____

 Special request: Please note here if you have any special request.

Total Amount Due for Sponsorship Registration \$ _____

Type of Donation (CHECK ONE) ___ Check ___ Money Order ___ Cash

PLEASE MAKE CHECK PAYABLE TO: Basehor Car Show: MAIL TO: Basehor Car Show 2021
P.O. Box 280 Basehor, KS 66007

For additional information, contact Richard Kiggins, 208-406-9429 or email: basehorcarshow@gmail.com

THANK YOU FOR YOUR DONATIONS!

ALL PROCEEDS BENEFIT BASEHOR-LINWOOD Education Foundation and the Basehor VFW.