



## ***Basehor-Linwood Education Foundation and VFW Post 11499***

### ***24th Annual Basehor Car Show***

30 March 2021

Greetings! As the country and our economy get started again, I sincerely hope everyone in your organization and family are doing well and are healthy and happy.

I write to you on behalf of the Basehor-Linwood Education Foundation and the Basehor VFW Post #11499. On September 11<sup>th</sup>, 2021, we will have many volunteers working hard to put on the 24th Annual Basehor Car Show! Monies raised during this event through donations, entry fees, raffles, and concessions, are used in support of the local community, Basehor-Linwood High school and VFW Post #11499. Basehor-Linwood Education Foundation (BLEF), a 501(c)(3) organization, annually provides multiple student scholarships and Teacher Incentive Grants, which greatly benefit our area students, teachers and schools. The schools will be especially in need this year after the virus problems. The VFW, as you are aware, supports our local veterans and the community at large. Last year, the VFW held monthly food drives for Second Harvest, awarded youth scholarships for Patriot's Pen and Voice of Democracy winners, held BINGO nights at the Domiciliary, as well as donated a \$500 scholarship for a local senior.

We would appreciate any monetary donation, gift cards/certificates to be used for raffle prizes, silent auction items, or food donations you would be able/willing to provide. We want to make the 2021 Basehor Car Show / fundraiser a success for our community, the BLEF and the VFW. All donors will receive recognition throughout the show, name placed on the sponsor board during the show, as well as the remainder of the school year.

At the show, we will provide gift bags to the first 200-250 entries, filled with various items from the donating sponsors and businesses. We will also give out many door prizes and conduct a silent auction during the show.

I want to thank many of you for your donations in prior years, and if you can make a contribution this year, please contact me at 208-406-9429 or [basehorcarshow@gmail.com](mailto:basehorcarshow@gmail.com) to make any necessary coordination. Thank you in advance for your help and generosity, and we look forward to working with you for this year's show!

Sincerely

***Richard D. Kiggins***

Richard D. Kiggins  
VFW #11499  
Car Show Chair



## **BUSINESS SPONSORSHIP/DONATION/VENDOR FORM 24th ANNUAL BASEHOR CAR SHOW**

On September 11th, 2021, we will have many volunteers working hard to put on the 24th Annual Basehor Car Show! Money is raised at this event through donations, entry fees, raffles, and concessions. We provide gift bags to the first 200-250 entries filled with various items from donating businesses. We also give out door prizes and have a silent auction! By donating, your business can be directly exposed to over 300 vehicle entries as well as over 1,000 automotive enthusiast spectators. Listed below are the many ways your business can help the 2021 Car Show Team.

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**SPONSORSHIP:** You can donate via check or cash. You are essentially “sponsoring” a trophy to be given away to car show winners. Sponsorship is divided into 4 levels:

### ● **PLATINUM** - \$250 DONATION

- Name listed on Trophy, (including one of the “Special” Awards for the top 3 sponsors)
- Sponsor Commemorative Appreciation Wall Plaque
- Name announced periodically during Show and during Awards Ceremony
- Name displayed on 4’ x 8’ Sponsor Board
- Link to donating company website listed on [www.basehorcarshow.com](http://www.basehorcarshow.com)

### ● **GOLD** - \$100 DONATION

- Name listed on Trophy
- Name announced periodically during Show and during Awards Ceremony
- Name displayed on 4’ x 8’ Sponsor Board
- Link to donating company website listed on [www.basehorcarshow.com](http://www.basehorcarshow.com)

### ● **SILVER** - \$50 DONATION

- Name listed on Trophy
- Name displayed on 4’ x 8’ Sponsor Board
- Link to donating company website listed on [www.basehorcarshow.com](http://www.basehorcarshow.com)

### ● **BRONZE** - \$25 DONATION

- Name co-listed on Trophy, along with other Bronze Sponsors
  - Name displayed on 4’ x 8’ Sponsor Board
  - Link to donating company website listed on [www.basehorcarshow.com](http://www.basehorcarshow.com)
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### **DONATIONS:**

- Door Prizes – Drawings are held throughout the day with each of the car show entries receiving a donated prize. Items can be as simple as caps & t-shirts, tools, gift certificates, etc., or as elaborate as ticket packages, lodging, or higher value merchandise. This is a great opportunity to donate obsolete and overstock items!
  - Grab Bags – Each of the 1st 250 vehicle entries receives a “grab bag,” a small token of appreciation for bringing their vehicles out to show. Any *literature, catalogs, food coupons, or other small items* promoting YOUR business are greatly appreciated. We ask that you submit 200-250 similar or identical items if possible. Smaller quantities are still gladly accepted, but, obviously, cannot reach ALL participants.
  - Silent Auction - An area will be set up to showcase items that will be bid on throughout the day and awarded to the highest bidder.
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**VENDORS:** Booth space is available to market your product. All applications will be reviewed by the Car Show Committee to ensure no direct competition with items being sold by the Committee as well as to verify our ability to accommodate your needs. A \$35 registration fee, if no other sponsorship/donation is made, is non-refundable upon approval.



Please complete and return the enclosed Business Sponsorship/Donation/Vendor Form.  
 SPONSORSHIP/DONATION/VENDOR FORM: Basehor Car Show 2020, P.O. Box 280, Basehor, KS 66007  
 24th Annual Car Show - September 11th, 2021 [www.basehorcarshow.com](http://www.basehorcarshow.com)  
 Thank you for your generosity, and we look forward to working with you!!

**Company Name:** \_\_\_\_\_ **Company Contact:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

- PLATINUM - \$250 DONATION
- SILVER - \$50 DONATION

- GOLD - \$100 DONATION
- BRONZE - \$25 DONATION

**Name to place on Trophy:** \_\_\_\_\_ **Company web address:** \_\_\_\_\_

**DONATION:** Contact us to arrange pickup of the items donated.

Door Prizes  
 Item description \_\_\_\_\_ Number of Items \_\_\_\_\_

Grab Bags  
 Item description \_\_\_\_\_ Number of items \_\_\_\_\_

Silent Auction  
 Item description \_\_\_\_\_

**VENDOR:** \$35 registration fee, if no other sponsorship/donation is made, non-refundable upon approval.  
 Business/Item description \_\_\_\_\_

**Special request:** Vendor provides own table and any other equipment needed for display. Please note here if you have any special request.  
 \_\_\_\_\_

**Total Amount Due for Sponsorship/Vendor Registration \$** \_\_\_\_\_ (Please include a business card)

**Type of Donation (CHECK ONE)** \_\_\_\_\_ **Check** \_\_\_\_\_ **Money Order** \_\_\_\_\_ **Cash**

**PLEASE MAKE CHECK PAYABLE TO:** Basehor Car Show      **MAIL TO:** Basehor Car Show 2021  
 P.O. Box 280 Basehor, KS 66007

For additional information, contact Richard Kiggins, 208-406-9429 or email: [basehorcarshow@gmail.com](mailto:basehorcarshow@gmail.com)

**THANK YOU FOR YOUR DONATIONS!**  
**ALL PROCEEDS BENEFIT BASEHOR-LINWOOD Education Foundation and the Basehor VFW.**